

Nancy DeVille

Education

U.C. BERKELEY GRADUATE
SCHOOL OF JOURNALISM
(BERKELEY, CA)

MASTER OF JOURNALISM

FISK UNIVERSITY
(NASHVILLE, TN)

BACHELOR'S DEGREE
HISTORY/LIBERAL ARTS

Areas of Expertise

Print, Audio, Broadcast Journalism
Social Media
Video/Audio Production
Project Management
Digital Media

Employment

YOUTH RADIO (OAKLAND, CA)

Producer | January 2017 - Present

- Responsible for Youth Radio's national expansion by recruiting youth correspondents in major cities that produce content for our partners including NPR, New York Times, Teen Vogue and Marketplace.
- Lead workflow of national correspondents that produce weekly print, audio and video content from around the country.
- Negotiate partnerships with national media outlets including Teen Vogue and USA Today College and New York Times.
- Collaborate across departments on planning content, generating story ideas and properly optimizing content for optimal performance on all digital platforms.
- Edit scripts, print and video content for distribution across social media and Youthradio.org.

SANTA ROSA JR. COLLEGE (SANTA ROSA, CA)

Journalism Instructor | 2016

- Managed day-to-day programs to help students in developing a passion for becoming successful and confident writers.
- Evaluated student writing with an emphasis on helping students develop transferable skills.
- Worked with a diverse student population and created strategies to respond to various writing abilities.

RICHMOND CONFIDENTIAL (RICHMOND, CA)

Reporter/Editor | 2013-2015

- Socially promoted content to ensure media hits audience targets required for revenue.
- Produced news and features print and audio content for mobile and social audiences.
- Edited a variety of print, audio and video content serving as last eyes before publication.

THE TENNESSEAN/USA TODAY NETWORK (NASHVILLE, TN)

Reporter/Weekend Assignment Editor | 2003-2013

- Covered a mix of stories from breaking news, education, health and politics and regular contributor to USAToday.com.
- Worked closely with senior management, USA Today network editors while managing field crews to respond to breaking news for web, mobile and social.
- Key player in Pulitzer Prize team breaking news coverage of the 2010 Nashville flood.
- Maintained schedule for editorial deadlines working with a staff of 150 reporters, freelancers and photographers.
- Oversaw breaking news and weekend newspaper coverage.